



FOR IMMEDIATE RELEASE

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## COMMERCIAL FIRE

171 W. Mallory Avenue (*Planters Gin Company*)



**MEMPHIS, TN** - The Memphis **Fire** Department responded to an alarm of fire at 171 W. Mallory Avenue, Wednesday, March 10, 2021 at 12:16 p.m. Upon arrival on the scene, firefighters reported smoke visible from the one-story commercial structure. Rescue and Firefighting operations began immediately. Fifteen (15) pieces of **Fire/Rescue/EMS** equipment and approximately thirty-seven (37) emergency response personnel ultimately responded to the call. Battalion Chief R. Stewart was the commanding officer of this incident. The fire was brought under control at 1:09 p.m.

It has been determined that the commercial building **did not have** a sprinkler system. The structure sustained smoke, fire and water damage. Total damage is estimated at \$15,000 building and \$15,000 contents. The origin and cause of the fire was determined to be an overheated motor on a cotton machine. There were no firefighter or civilian injuries.

The Memphis **Fire** Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/> or call the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial 901-458-8281.

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